



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
www.uspto.gov

BIB DATA SHEET

CONFIRMATION NO. 1296

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
09/492,725	01/27/2000 RULE	705	3688	PD-980142

APPLICANTS

Robert G. Arsenault, Redondo Beach, CA;
 Tam T. Leminh, Cypress, CA;

** CONTINUING DATA *****

This appn claims benefit of 60/126,927 03/29/1999

** FOREIGN APPLICATIONS *****

** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **

04/03/2000

Foreign Priority claimed	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Met after Allowance	STATE OR COUNTRY	SHEETS	TOTAL CLAIMS	INDEPENDENT CLAIMS
35 USC 119(a-d) conditions met	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		CA	9	40	4

Verified and
/VICTORIA VICTORIA
VANDERHORST/
Examiner's Signature

Acknowledged

Initials

ADDRESS

THE DIRECTV GROUP, INC.
 PATENT DOCKET ADMINISTRATION
 CA / LA1 / A109
 2230 E. IMPERIAL HIGHWAY
 EL SEGUNDO, CA 90245
 UNITED STATES

TITLE

System and method for transmitting, receiving and displaying advertisements

FILING FEE RECEIVED 1988	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees
		<input type="checkbox"/> 1.16 Fees (Filing)
		<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)
		<input type="checkbox"/> 1.18 Fees (Issue)
		<input type="checkbox"/> Other _____
		<input type="checkbox"/> Credit